

# Adam Kempa

## Creative Software Strategy & Execution

Ann Arbor, MI

I build software teams and products, and I care about how we work and what we make.

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## Experience

**Ryder System, Inc.** / January 2022 - Present

Senior Manager, Application Development & Support;  
Ryder E-commerce by Whiplash

- Responsible for user interface decisions platform-wide
- Built and managed a growing, cross-discipline software development team
- Architected the full redesign, build and deployment of an application used to pack millions of orders annually
- Planned and coordinated the process of decoupling the front-end of the existing monolithic architecture into a strategically-divided microfrontend architecture

**Whiplash** / May 2019 - December 2021

User Interface Manager

- Originated and managed an internal interface engineering team
- Planned, coordinated, and contributed to the transition of a large legacy application to a component-based interface system

Senior UX Architect

- Inventoried accumulated interface, platform-wide
- Strategized and executed migration plans for legacy interface
- Originated interface standards and living style guides
- Unified branding and navigation across a distributed platform

## Expertise

*I've been building software professionally for 18 years. I've spent time in most roles that contribute to the software lifecycle, but I'm at my best when working at the intersection of design and development.*

### Product / Design

Roadmapping & Prioritization  
User Research & Testing  
Wireframing & Rapid Prototyping  
Design Systems & Libraries  
Documentation

### Development

Technical Leadership  
Solutions Architecture  
Front-end / HTML, JS, CSS; I like Vue  
Back-end / Ruby, C#, PHP  
SQL-flavored things  
Location-aware Integration  
SMS / Conversational Interfaces

*(...and all the weird stuff in between.)*

# Experience *Continued*

## **Trove AI** / March 2017 - May 2019

### Senior Experience Architect

- Designed user experience across evolving native mobile (iOS, Android) and desktop (Electron, Web) applications
- Worked closely with each platform's engineering team on implementation
- Owned and executed the marketing web presence for a multi-platform application start-up

## **Perficient Digital** / January 2016 - March 2017

### Technical Director

- Co-managed and coordinated a large, multi-functional engineering "team of teams"
- Strategized and executed digital marketing solutions for web, mobile, and physical experiences
- Strategically balanced team allocation and effort among maintenance, new development, and business development efforts
- Certified Scrum Master (CSM)

## **Enlighten** / March 2005 - December 2015

### Senior Software Engineer

- Led and coordinated the efforts of large software project teams
- Led creation and development of web solutions for brands of all sizes in a technology-agnostic environment
- Assessed and applied new technologies as needed

### Software Engineer

- Contributed to delivering software projects in a dynamic team environment
- Owned development of large software features from hand-off through delivery

# URLs

**perficientdigital.com** / Perficient

**alliantenergy.com** / Alliant Energy

**thehenryford.org** / The Henry Ford

**udr.com** / UDR, Inc

**jimmyjohns.com** / Jimmy John's

**guituner.com** / Personal Project

**826michigan.org** / 826Michigan

**jergens.com** / Jergens Skincare

**biore.com** / Biore Skincare

**fruit2o.com** / Fruit2O

**johnfrieda.com** / John Frieda

**the-n.com** / Nickelodeon

**audiusa.com** / Audi of America

**comerica.com** / Comerica Bank

# Speaking

**Ignite UX Michigan** / March 2019

**Adobe Creative Jam Detroit** / July 2018

**Self.Conference Detroit** / May 2014

**Ignite Ann Arbor** / October 2012

**Internet UX Conference** / June 2012

**Ignite Detroit** / April 2011

# Education

## **Bachelor of Science**

Electrical and Computer Engineering  
Wayne State University, Detroit  
Cum Laude Graduate

*Adam Kempa*