

Adam Kempa

Creative Technology Strategy & Execution
Ann Arbor, MI

I plan and build digital experiences, and I care about how they look and work.

✉ adam@kempa.com
🐦 @adamkempa

Skills

Solutions Architecture	★★★★★
Technical Leadership	★★★★★
User Experience / UX	★★★★★
Prototyping / Ideation	★★★★★
Responsive design	★★★★★
Documentation	★★★★★
HTML5 / CSS3	★★★★★
Sketch / Figma	★★★★
Javascript	★★★★
Mapping & Location	★★★★
Twilio / Interactive SMS	★★★★
SQL-flavored things	★★★★
PHP	★★★
WordPress	★★★
Emails with jokes	★★★
Adobe Creative Suite	★★★
C# / .NET	★★
Objective C / iOS	★★
Server Configuration	★

Experience

Whiplash Fulfillment / Ypsilanti, MI
Senior UX Architect / 2019 - Present

- Design and implement experience improvements to a widely-used fulfillment application.
- Develop, deploy and maintain an effective interface design system.
- Build and manage a growing frontend development team.

Trove AI / Ann Arbor, MI
Senior Experience Architect / 2017 - May 2019

- Design user experience across evolving mobile and desktop applications
- Own and execute web presence of a multi-platform application start-up

Perficient Digital / Ann Arbor, MI
Technical Director / 2016 - March 2017

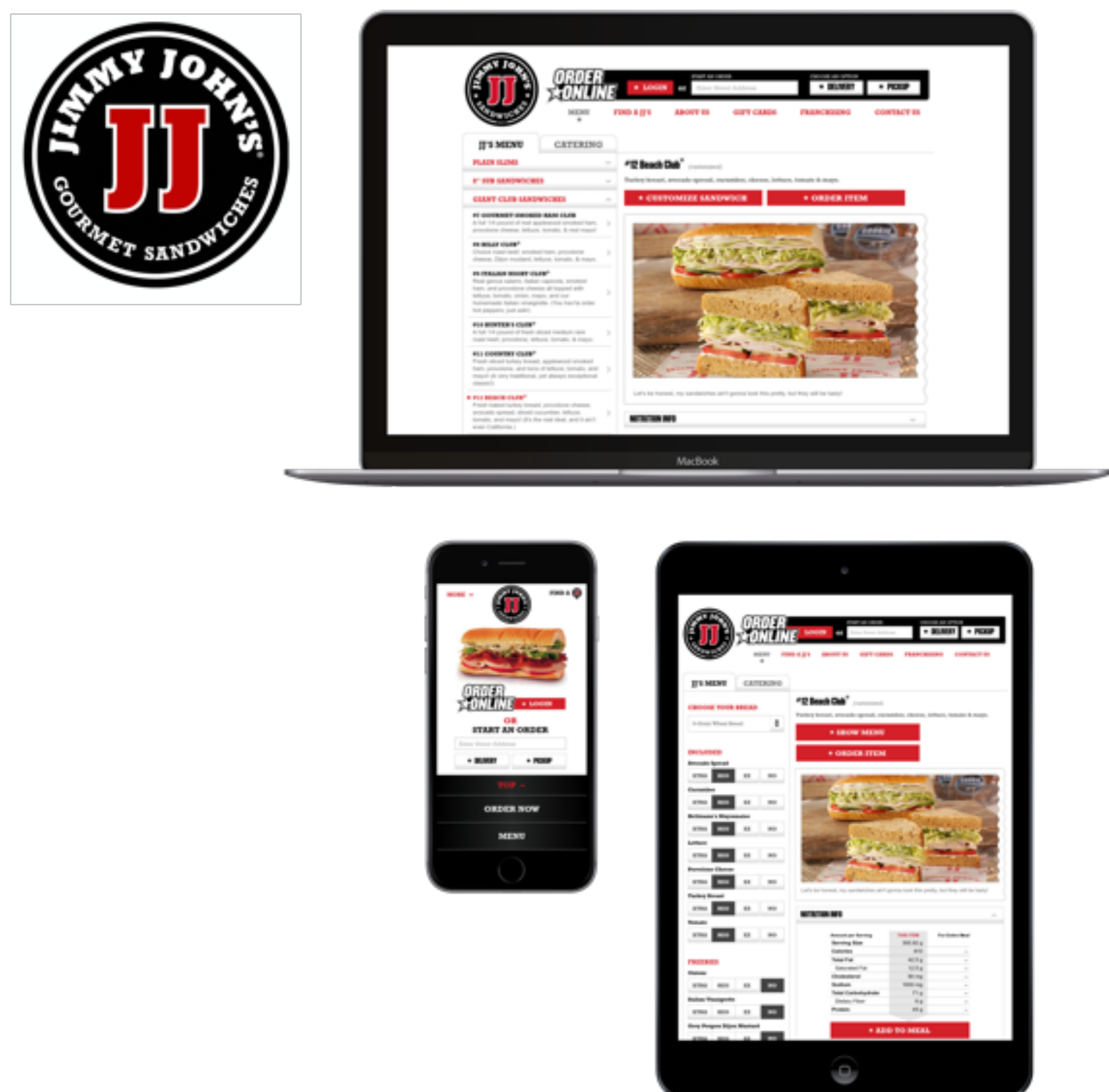
- Co-manage and coordinate a large, multi-functional engineering team
- Strategize, document, and execute technical marketing solutions for web, mobile, and physical experiences
- Certified Scrum Master (CSM)

Featured Work

Client: The Henry Ford
Digital Transformation / February 2016
thehenryford.org



Client: Jimmy John's
Responsive Redesign / July 2013
jimmyjohns.com



Enlighten / Ann Arbor, MI
Senior Software Engineer / 2010 - 2015
Software Engineer / 2005 - 2010

- Lead and coordinate the efforts of large technical project teams
- Lead creation and development of web solutions for brands of all sizes
- Code in a technology-agnostic environment
- Assess and apply new technologies

URLs

trove.com / Trove AI / 2017
perficientdigital.com / Perficient / 2017
alliantenergy.com / Alliant Energy / 2017
carharttlookbook.com / Carhartt, Inc / 2016
thehenryford.org / The Henry Ford / 2016
thisismichigan.com / U of M / 2015
udr.com / UDR, Inc / 2014
jimmyjohns.com / Jimmy John's / 2013
heritage.umich.edu / U of M / 2013
guituner.com / Personal Project / 2013
826michigan.org / 826Michigan / 2013
jergens.com / Jergens Skincare / 2012
biore.com / Biore Skincare / 2012
mascocs.com / Masco / 2011
whatwasthere.com / Team Project / 2011
dfcufinancial.com / DFCU Financial / 2010
fruit2o.com / Fruit2O / 2010
johnfrieda.com / John Frieda Haircare / 2010
richmondamerican.com / MDC Holdings / 2008
colgate.edu / Colgate University / 2008
be-bratz.com / Bratz / 2007
the-n.com / Nickelodeon / 2006
audiusa.com / Audi of America / 2005
comerica.com / Comerica Bank / 2005

Awards

Web Marketing Association
Outstanding Achievement / 2016
The Henry Ford

American Alliance of Museums
Online Presence - Silver / 2016
The Henry Ford

W3 Award
User Experience - Silver / 2013
Jimmy John's

The One Show
Interactive Merit Award / 2012
WhatWasThere

Speaking

Ignite UX Michigan / March 2019

Adobe Creative Jam Detroit / July 2018

Self.Conference Detroit / May 2014

Ektron Responsive Workshop / October 2013

Ignite Ann Arbor / October 2012

Internet UX Conference / June 2012

Ignite Detroit / April 2011

Ignite Ann Arbor / February 2011

Publications

The Believer / July 2010

Hacker Monthly / June 2010

Make Magazine / Spring 2005

Education

Bachelor of Science

Electrical and Computer Engineering

Wayne State University / Detroit

Cum Laude Graduate