

# Adam Kempa

*Creative Technology Strategy & Execution*  
Ann Arbor, MI

I plan and build digital experiences, and I care about how they look and work.

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🐦 @adamkempa

## Skills

Solutions Architecture	★★★★★
Technical Leadership	★★★★★
User Experience / UX	★★★★★
Prototyping / Ideation	★★★★★
Responsive design	★★★★★
Documentation	★★★★★
HTML5 / CSS3	★★★★★
Javascript	★★★★
Mapping & Location	★★★★
Twilio / Interactive SMS	★★★★
PHP	★★★★
SQL-flavored things	★★★★
WordPress	★★★★
C# / .NET	★★★
Emails with jokes	★★★
Adobe Creative Suite	★★★
Objective C / iOS	★★★
Server Configuration	★

## Experience

Trove AI / Ann Arbor, MI  
Senior Experience Architect / March 2017 - Present

- Design user experience across evolving mobile and desktop applications
- Own and execute web presence of a multi-platform application start-up

Perficient Digital / Ann Arbor, MI  
Technical Director / 2016 - March 2017

- Co-manage and coordinate a large, multi-functional engineering team
- Strategize, document, and execute technical marketing solutions for web, mobile, and physical experiences
- Certified Scrum Master (CSM)

Enlighten / Ann Arbor, MI  
Senior Software Engineer / 2010 - 2015  
Software Engineer / 2005 - 2010

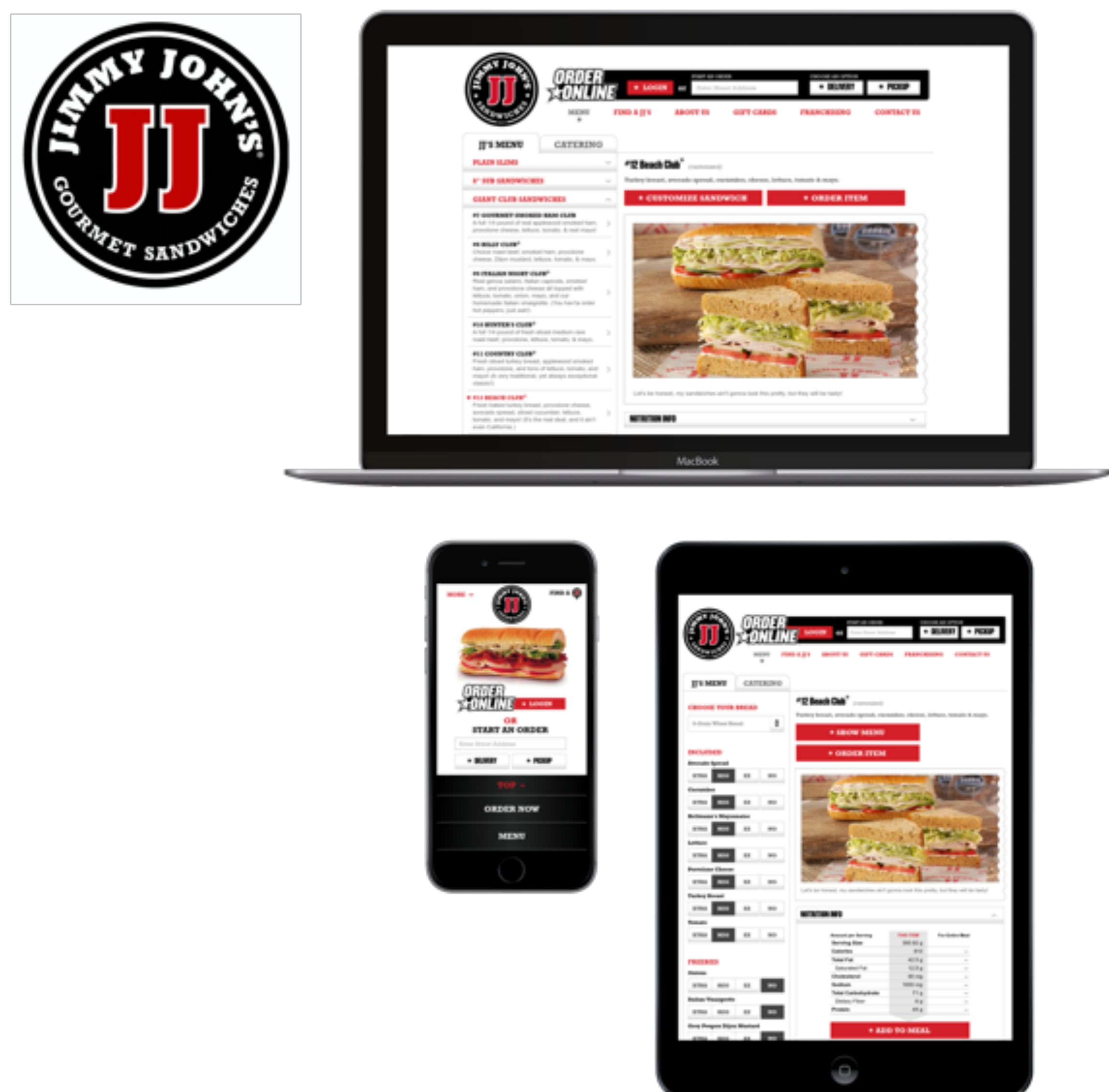
- Lead and coordinate the efforts of large technical project teams
- Lead creation and development of web solutions for brands of all sizes
- Code in a technology-agnostic environment
- Assess and apply new technologies

# Featured Work

Client: *The Henry Ford*  
Digital Transformation / February 2016  
[thehenryford.org](http://thehenryford.org)



Client: *Jimmy John's*  
Responsive Redesign / July 2013  
[jimmyjohns.com](http://jimmyjohns.com)



# URLs

[trove.com](http://trove.com) / Trove AI / 2017  
[perficientdigital.com](http://perficientdigital.com) / Perficient / 2017  
[alliantenergy.com](http://alliantenergy.com) / Alliant Energy / 2017  
[carharttlookbook.com](http://carharttlookbook.com) / Carhartt, Inc / 2016  
[thehenryford.org](http://thehenryford.org) / The Henry Ford / 2016  
[thisismichigan.com](http://thisismichigan.com) / U of M / 2015  
[udr.com](http://udr.com) / UDR, Inc / 2014  
[jimmyjohns.com](http://jimmyjohns.com) / Jimmy John's / 2013  
[heritage.umich.edu](http://heritage.umich.edu) / U of M / 2013  
[guituner.com](http://guituner.com) / Personal Project / 2013  
[826michigan.org](http://826michigan.org) / 826Michigan / 2013  
[jergens.com](http://jergens.com) / Jergens Skincare / 2012  
[biore.com](http://biore.com) / Biore Skincare / 2012  
[mascocs.com](http://mascocs.com) / Masco / 2011  
[whatwasthere.com](http://whatwasthere.com) / Team Project / 2011  
[dfcufinancial.com](http://dfcufinancial.com) / DFCU Financial / 2010  
[fruit2o.com](http://fruit2o.com) / Fruit2O / 2010  
[johnfrieda.com](http://johnfrieda.com) / John Frieda Haircare / 2010  
[richmondamerican.com](http://richmondamerican.com) / MDC Holdings / 2008  
[colgate.edu](http://colgate.edu) / Colgate University / 2008  
[be-bratz.com](http://be-bratz.com) / Bratz / 2007  
[the-n.com](http://the-n.com) / Nickelodeon / 2006  
[audiusa.com](http://audiusa.com) / Audi of America / 2005  
[comerica.com](http://comerica.com) / Comerica Bank / 2005

## Awards

Web Marketing Association  
Outstanding Achievement / 2016  
The Henry Ford

American Alliance of Museums  
Online Presence - Silver / 2016  
The Henry Ford

W3 Award  
User Experience - Silver / 2013  
Jimmy John's

The One Show  
Interactive Merit Award / 2012  
WhatWasThere

## Speaking

Adobe Creative Jam Detroit / July 2018

Self.Conference Detroit / May 2014

Ektron Responsive Workshop / October 2013

Ignite Ann Arbor / October 2012

Internet UX Conference / June 2012

Ignite Detroit / April 2011

Ignite Ann Arbor / February 2011

## Publications

The Believer / July 2010  
Hacker Monthly / June 2010  
Make Magazine / Spring 2005

## Education

Bachelor of Science  
Electrical and Computer Engineering  
Wayne State University / Detroit  
Cum Laude Graduate